

# floato™ Photo Balloon



Floato™ is the patented, easy-to-personalize, retail-friendly photo balloon.

Floato™ does not require an expensive professional-grade printer or software, or any specialized training to use.

Floato™ can be printed in minutes and can be sold for a compelling, affordable price (MSRP \$16.99 – \$19.99).

Floato™ provides a simple way to individually personalize balloons.

Floato™ can be printed on an inexpensive inkjet printer.

Floato™ comes with elegant, easy-to-use software that has been specially developed to make designing images a fun, creative experience. This software is available FREE for download from Anagram.

Floato™ is produced to the highest possible standards and packaged in a strong, vacuum-sealed bag, guaranteeing it arrives at the retailer in perfect condition.

Floato™ is dry to the touch virtually instantly.

Floato™ can be printed in about 3 minutes.

Floato™ Ink costs can be minimal; about 70¢ per balloon.

Floato™ can be sold printed and inflated, or flat and ready for shipment.

Floato™ Item Number #F3227973 is intended to be printed with the Canon Pixma Pro-100 inkjet printer and are bought in multiples of 5.

SKS Novelty Co.  
30 Sanford Fleming Drive  
Collingwood, Ontario  
Phone: 1-800-668-2377  
Fax: 1-866-835-8437  
www.sksnovelty.on.ca

# floato™ Photo Balloon



Choose photo

Add message

Print

Inflate

Celebrate your special occasions with Personalized Photo Balloons

- Birthday  Graduation
- Retirement  Wedding
- Anniversary  Holiday
- Corporate Promotions



Anagram recommends the use of the Canon Pixma Pro-100 with Floato™.

Canon Pixma Pro-100: (Purchase price approximate: \$400.00)



**IMPORTANT:** Anagram assumes no responsibility for results when any printer model other than those recommended are used.

Floato™ Photo Balloon formatted for use with the Canon Pixma Pro-100 inkjet printer

Item Number #F3227973 P73  
22"/56cm x 22"/56cm  
UPC: 0 26635 32279 9

To print Floato™ F3227973 with the Canon Pixma Pro-100 inkjet printer and the free Floato™ App.

## 1 Setup



Connect the printer and apply the specified settings.

## 2 Download



Download the App in either Windows or Apple format from SKS's Website [www.sksnovelty.on.ca](http://www.sksnovelty.on.ca) free of charge and install on computer as directed.

## 3 Open



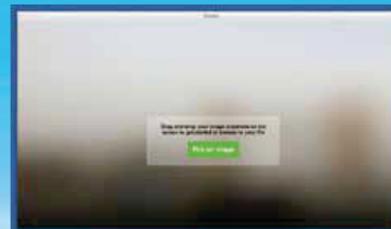
When ready to print, carefully cut open the plastic bag and remove a single Floato™.

## Load printer



To Print Floato™ place the balloon into the printer with arrows pointing downwards towards the printer.

## 5 Using the App



1. "Drag" your photo (jpg) or "open" into the display window.



2. Adjust the size of the image with the bar at the top right and placement by dragging within the "circle".



3. Type your message in the "Top Text" and "Bottom Text" boxes. Choose from 5 different fonts.



4. Choose the color of the text and its outline by clicking on the "color picker." Top and bottom text can be different fonts or colors!



5. Then Click "Print" – the big green bar at bottom right – and select the correct printer and settings.

## 6 Printing Complete

Remove the balloon from the printer tray after the printing is complete.



## 7 Remove Balloon



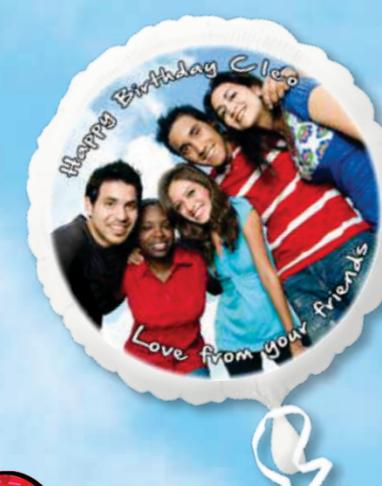
A. Remove the balloon from the paper carrier assembly.



Slowly and gently peel the top sheet from the folded balloon.

B. Slowly unfold the balloon "flaps" from the carrier paper and slowly peel the paper from the balloon.

## 8 Floato™ is ready for helium and a ribbon!



Coming Soon!



The next generation of the Floato™ App will feature a choice of border templates for more exciting personalization options!